



August 2018

The Owen J. Roberts Music Parents Organization (OJR MPO) Band Chapter is very excited to host its 48th Annual Band Cavalcade on Saturday, October 6, 2018 at Wildcat Stadium! Along with our high school band performing their show *A Tribute to Movie Composer John Williams*, we are pleased to welcome numerous other high school and middle school bands to this event. The evening's finale performance is sure to be SPECTACULAR! You won't want to miss it!!! Come on out to enjoy this amazing display of student talent!

As a local business, can we count on your support this year through the placement of a business ad in our program? It is through the ongoing financial support of local businesses such as yourself that we have been able to hire top notch instructors for our marching bands, indoor guard and percussion teams. We also use the funds for maintaining and fueling the band truck, providing uniforms and equipment to our students and offering student scholarships.

Whether you are new to our Cavalcade experience, or have supported us in the past, the stunning program that we offer contains ads from local businesses, an event schedule, a feature page on each performing band, photos of our band students and well wishes to our OJR students performing throughout the evening. We hope we can count on your support.

The options of ad sizes and prices are listed on page 2. To place an ad:

1. Fill out the Ad Order Form and submit your order no later than Friday, September 7, 2018.
2. Submit new ads to Mrs. Deb Birkbeck at ojrmpomarketing@gmail.com. You also have the option to indicate on the order form if you would like us to use the same ad as in 2017.
3. Mail the order form with your check made payable to OJR MPO to Mrs. Dana Bodor, 347 Laurelwood Road, Pottstown, PA 19465. All orders must be postmarked no later than September 7th to insure placement in the program.

Should you have any questions, please don't hesitate to contact Dana Bodor at 610-310-9233 or at ojrmpomarketing@gmail.com. Thank you for your support of our students. Our band students, as well as the surrounding communities, value and benefit from your participation.

Sincerely,

The OJR MPO 2018 Cavalcade Program Committee

Dana Bodor, Program Coordinator
Deb Birkbeck, Program Designer

2018 OJR Band Cavalcade Program Ad Order Form

Submission Deadline: September 7, 2018

General Information	
Company Name:	Date:
Contact Name(s):	
Business Address:	Phone #:
Email Address:	Band Contact (if you have one):
Order Information	
<input type="checkbox"/> Outside Back Cover (1) Color	5"w x 8"h \$300
<input type="checkbox"/> Inside Cover (2) Color	5"w x 8"h \$225
<input type="checkbox"/> Full Page Color	7.75"w x 10.25"h \$200
<input type="checkbox"/> Full Page B/W	7.75"w x 10.25"h \$150
<input type="checkbox"/> Half Page Color	7.75"w x 5" h \$125
<input type="checkbox"/> Half Page B/W	7.75"w x 5"h \$100
<input type="checkbox"/> Quarter Page B/W	3.75"w x 5"h \$75
<input type="checkbox"/> Eighth Page B/W	3.75"w x 2.4"h \$50
Ad Submission	
<input type="checkbox"/> Please use ad from 2017 <input type="checkbox"/> New Ad emailed to Deb Birkbeck at ojrmppomarketing@gmail.com <input type="checkbox"/> New Ad hardcopy enclosed with payment to Dana Bodor	
Payment	
Make Check Payable to: OJR MPO Mail check to: Mrs. Dana Bodor 347 Laurelwood Road Pottstown, PA 19465	
Ad Specifications	
Please provide us with high-resolution PDF files (300dpi). We can also accept eps, ai or jpeg files that are 300 dpi or higher. Please note that all full page ads must be in a vertical (portrait) layout.	
Order Form Sign Off	
Date Received	Included in Program Layout <input type="checkbox"/>

The OJR MPO is supported by a volunteer organization, and does its best to accommodate placement, color and ad size instructions for each and every advertiser. Space limitations, timing restrictions, and color availability sometimes necessitate last minute changes, and the Owen J. Roberts Music Parents Organization shall not be held responsible for any changes made in this program due to these limitations.

Thank you for your support!