



Dear Band Parents and Performers,

Every October the OJR Band Cavalcade embarks on a huge fundraiser towards the MPO budget. This includes selling business ads, senior memory pages, 8th grade memory pages and spirit ads. Over the years, this has proven to be the largest fundraiser for the MPO and we truly thank everyone who volunteers their time and effort to ensure success.

This year we have over 150 band families in the high school and middle school bands. If every family gets at least one business ad for the Cavalcade program, it will generate much needed funds for the band budget. Would you consider contacting at least one business to bring in an ad for the program? Our goal is to have 100% of the families participate. This is truly a team effort and together we can do this!

Advertisers who listed their business in last year's Cavalcade program have been contacted, but if you personally contacted an advertiser last year, please feel free to contact them again. A personal contact is much more effective than an email or letter in the mail.

There are many, many businesses to reach out to, such as, your place of employment, your parent's place of employment, church, synagogue, mosque, doctor, dentist, orthodontist, dermatologist, florist, pizza shop, grocery store, fast food restaurant, swimming pool/club, YMCA, skilled nursing facility, etc. The list is endless!

Getting Started

- Check with your son or daughter – students have received paper copies of the order form. You can also go to the band website and download the forms. <https://www.ojrbandmpo.com/cavalcade-program-adscommittee.html>
- We have terrific incentives planned for our HS students! The top seller will receive \$75.00 towards his/her personal band account. The 2nd place seller will receive \$50.00 towards his/her personal band account and the 3rd place seller will receive \$25.00 towards his/her personal band account (all of which can be used towards upcoming trips). And that's not all! The section that sells the most ads will get pizza!
- For each ad a MS student brings in, he/she will have his/her name placed in a drawing for a chance to slime Mr. Hess! That's right! S-L-I-M-E !!! It's sure to be a great time!
- **We will be collecting the ads and payments between now and September 7, 2018 – which is only a few short weeks away.**

Memory Pages

- This is an option for families of a senior or 8th grader.
- It is a way to honor your child at the end of his/her HS or MS band experience.
- Forms can be found on the band website.
<https://www.ojrbandmpo.com/cavalcade-program-adscommittee.html>

Programs

- These books can be pre-ordered and reserved for you.
- You can pre-order a program for \$5.00. It is a great keepsake with a yearbook feel.
- In addition to the ads, there will be pages to showcase each section of the band, the visiting bands and candid shots of our band students.
- Use the Spirit Ad and Pre-Order form found on the band website.
<https://www.ojrbandmpo.com/cavalcade-program-adscommittee.html>

Submission of Forms & Payment

- Checks should be made payable to: OJR MPO.
- Mail order forms and checks to: Dana Bodor, 347 Laurelwood Road, Pottstown, PA 19465
- Email ads (PDF, JPEG, etc.) to: Deb Birkbeck, dcbirkbeck@comcast.net.

Feel free to contact us if you have any questions and plan to see us personally at the Fall Preview Night this Friday, August 17th. Thank you!

The OJR MPO 2018 Cavalcade Program Committee

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