



## Owen J. Roberts Music Parents Organization Band Chapter (MPO)

August 2018

Dear Parents of a Senior Band Member,

The OJR Music Parents Organization (MPO) will be sponsoring the 48th annual Owen J. Roberts Cavalcade of Bands on Saturday, October 6, 2018 and it will be here before you know it! Each year the proud parents of marching band members are given the opportunity to honor their child in the cavalcade program book by placing a personal memory page in the program. It is a small way to recognize your child and his/her accomplishments throughout their musical years, while at the same time supporting the Music Parents Organization. The MPO has, over the years, provided financial support by hiring skilled instructors for the band, color guard, indoor guard, and percussion teams; providing uniforms and equipment; maintaining and fueling the band truck and offering student scholarships.

Won't you please consider surprising your son or daughter with a special memory page from you, friends or extended family? Simply email your computer-generated message to Deb Birkbeck at [ojrmpomarketing@gmail.com](mailto:ojrmpomarketing@gmail.com). Our page sizes and prices are included on page 2, as well as sample ideas on page 3. Each senior band member will receive a complimentary keepsake copy of the program, usually given a few days before the Cavalcade. If you have any questions, don't hesitate to contact Deb Birkbeck at 610-827-7239 or [ojrmpomarketing@gmail.com](mailto:ojrmpomarketing@gmail.com).

As it is our hope that every senior is recognized, please feel free to contact us with any questions or if you need help organizing your page. Also, as the deadline gets closer, you may be contacted as a follow-up in case we can be of assistance.

Sincerely,

The OJR MPO 2018 Cavalcade Program Committee

Dana Bodor, Marketing Coordinator, 610-310-9233  
Deb Birkbeck, Program Design, 610-827-7239

[ojrmpomarketing@gmail.com](mailto:ojrmpomarketing@gmail.com)


# OJR Cavalcade Band Program Senior Memory Page Order Form


Submission Deadline: September 7, 2018


General Information		
<b>Student Name:</b>	<b>Date:</b>	
<b>Parent Name:</b>	<b>Phone #:</b>	
<b>Address:</b>	<b>Email Address:</b>	
Order Information		
<input type="checkbox"/> <b>Full Page Color</b>	<b>7.75" w x 10.25" h</b>	\$50
<input type="checkbox"/> <b>Half Page Color</b>	<b>7.75" w x 5" h</b>	\$30
Ad Submission		
<p>_____ <b>Date Memory page was emailed to Deb Birkbeck</b></p> <p><b>Email memory page to: <a href="mailto:ojrmpomarketing@gmail.com">ojrmpomarketing@gmail.com</a></b>  <b>Please provide us with high-resolution PDF files (300dpi).</b>  <b>We can also accept eps, ai or jpeg files that are 300 dpi or higher.</b>  <b>Please note that all full page ads must be in a vertical (portrait) layout.</b></p>		
Payment		
<b>Make Check Payable to: OJR MPO</b> <b>Mail check to:</b> <b>Mrs. Dana Bodor</b> <b>347 Laurelwood Road</b> <b>Pottstown, PA 19465</b>		
Order Form Sign-Off		
<b>Date Received:</b>	Included in Program Layout <input type="checkbox"/>	

The OJR MPO is supported by a volunteer organization, and does its best to accommodate placement, color and ad size instructions for each and every advertiser. Space limitations, timing restrictions, and color availability sometimes necessitate last minute changes, and the Owen J. Roberts Music Parents Organization shall not be held responsible for any changes made in this program due to these limitations.

Example of a half page memory page (not to scale)





**RJ** 

Have a GREAT Senior Season! We are very proud of you. We Love YOU!

Mom, Dad and Becca

Example of a full page memory page (not to scale)

**NICHOLAS FICCA**

So proud of you! Continue on the path you are on, and you will be successful in life!

Love - Mom, Dad, Rachel and Amanda

